

City of Fairmont

Economic Development Authority

Monthly Report – January 2021

Projects:

- New industrial park – on hold until 2021
- Participation in the Housing Institute Meetings
- Admin work continues on the CARES Act RLF and loan approvals and loan closings
- Continuation with work on Downtown Revitalization – planning and marketing for the next meeting
- Work progressed on the Fairmont Area Life campaign – The geofencing campaign is doing better than the national average! We have started work on the new visuals for the campaign so we keep it fresh.
- Work with potential housing developers
- Worked with potential new businesses
- Answered many questions regarding COVID assistance

Meetings:

- Held a Revolving Loan Fund Committee Meeting
- Attended the Mayo Clinic Community Meeting virtually
- Attended the monthly State Resident Recruitment Meeting
- Participation in the Visit Fairmont Strategic Planning Session
- Attended a two-day virtual EDAM Conference
- Attended an EDAM Government Relations Committee Meeting
- Attended City Council meeting regarding land negotiation.
- Attended the EDAM Board Meeting
- Work with the Small Business Development Center to provide more support to our businesses
- Met with the committee working on the reuse of the Lakeview Health Facility
- Attended the Visit Fairmont Board Meeting
- Worked with multiple businesses regarding grants, loans, expansions, business start-ups