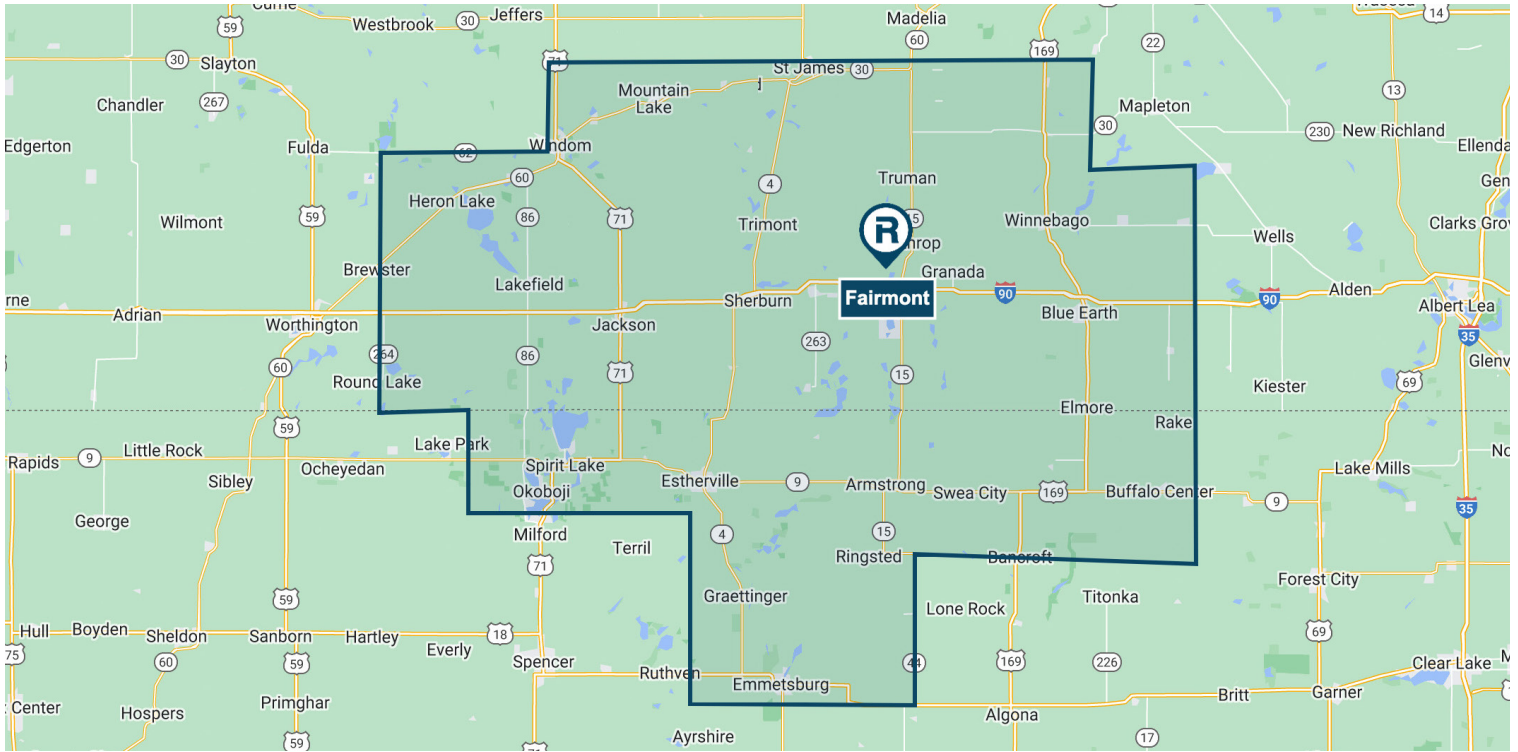


Retail Trade Area • Retail Market Profile

Fairmont, Minnesota



Population

| | |
|------|--------|
| 2020 | 85,202 |
| 2023 | 84,578 |
| 2028 | 84,324 |

Educational Attainment (%)

| | |
|---------------------------------|--------|
| Graduate or Professional Degree | 5.59% |
| Bachelors Degree | 16.84% |
| Associate Degree | 13.27% |
| Some College | 22.57% |
| High School Graduate (GED) | 33.73% |
| Some High School, No Degree | 4.57% |
| Less than 9th Grade | 3.43% |

Income

| | |
|------------|----------|
| Average HH | \$82,828 |
| Median HH | \$63,870 |
| Per Capita | \$36,396 |

Age

| | |
|---------------|--------|
| 0 - 9 Years | 11.73% |
| 10 - 17 Years | 9.90% |
| 18 - 24 Years | 7.88% |
| 25 - 34 Years | 10.33% |
| 35 - 44 Years | 10.87% |
| 45 - 54 Years | 10.35% |
| 55 - 64 Years | 13.92% |
| 65 and Older | 25.02% |
| Median Age | 44.34 |
| Average Age | 43.60 |

Race Distribution (%)

| | |
|--------------------------|--------|
| White | 87.21% |
| Black/African American | 1.06% |
| American Indian/Alaskan | 0.51% |
| Asian | 1.04% |
| Native Hawaiian/Islander | 0.15% |
| Other Race | 4.62% |
| Two or More Races | 5.42% |
| Hispanic | 9.42% |



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