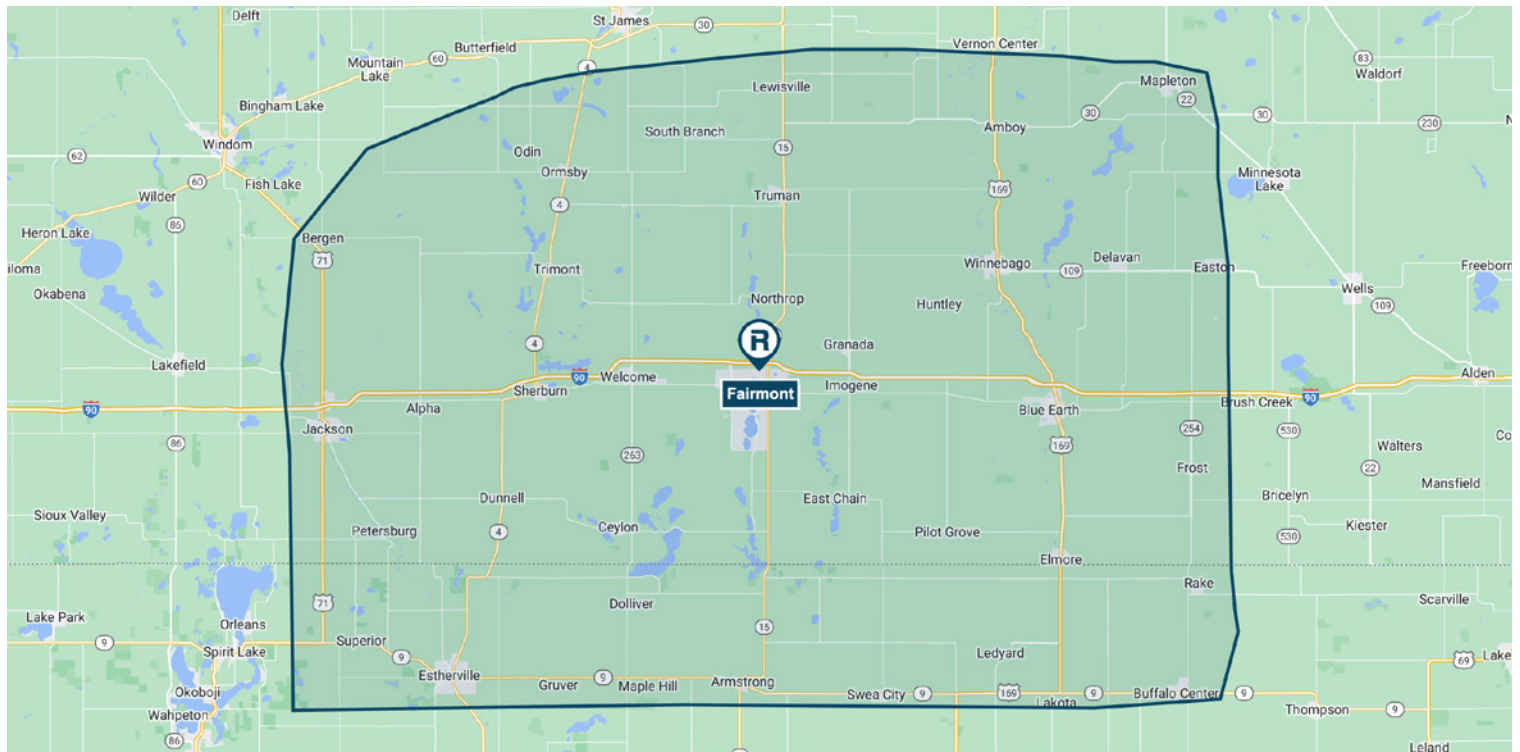


# Primary Retail Trade Area • Retail Market Profile

Fairmont, Minnesota



## Population

2020	49,076
2023	48,384
2028	47,777

## Educational Attainment (%)

Graduate or Professional Degree	5.20%
Bachelors Degree	15.67%
Associate Degree	13.96%
Some College	22.73%
High School Graduate (GED)	35.06%
Some High School, No Degree	4.24%
Less than 9th Grade	3.14%

## Income

Average HH	\$83,653
Median HH	\$64,934
Per Capita	\$36,913

## Age

0 - 9 Years	11.60%
10 - 17 Years	9.80%
18 - 24 Years	7.88%
25 - 34 Years	10.54%
35 - 44 Years	10.97%
45 - 54 Years	10.41%
55 - 64 Years	14.10%
65 and Older	24.70%
Median Age	44.27
Average Age	43.60

## Race Distribution (%)

White	89.52%
Black/African American	1.09%
American Indian/Alaskan	0.52%
Asian	0.53%
Native Hawaiian/Islander	0.03%
Other Race	3.02%
Two or More Races	5.30%
Hispanic	7.50%



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Fairmont, Minnesota

